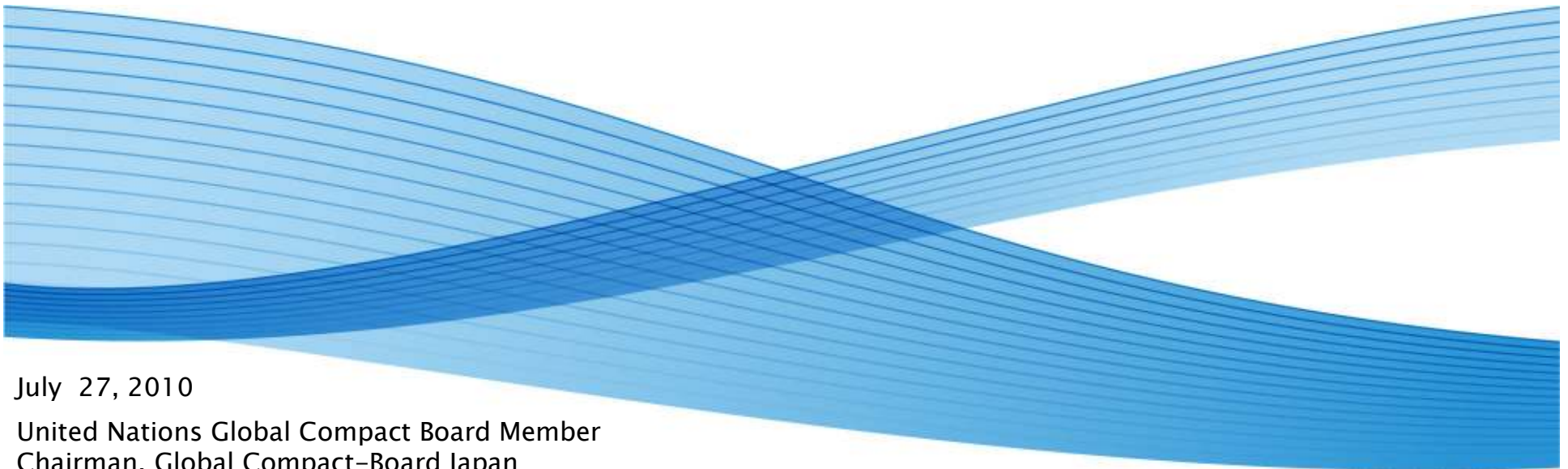


# Private Sector's Contribution to the MDG's



July 27, 2010

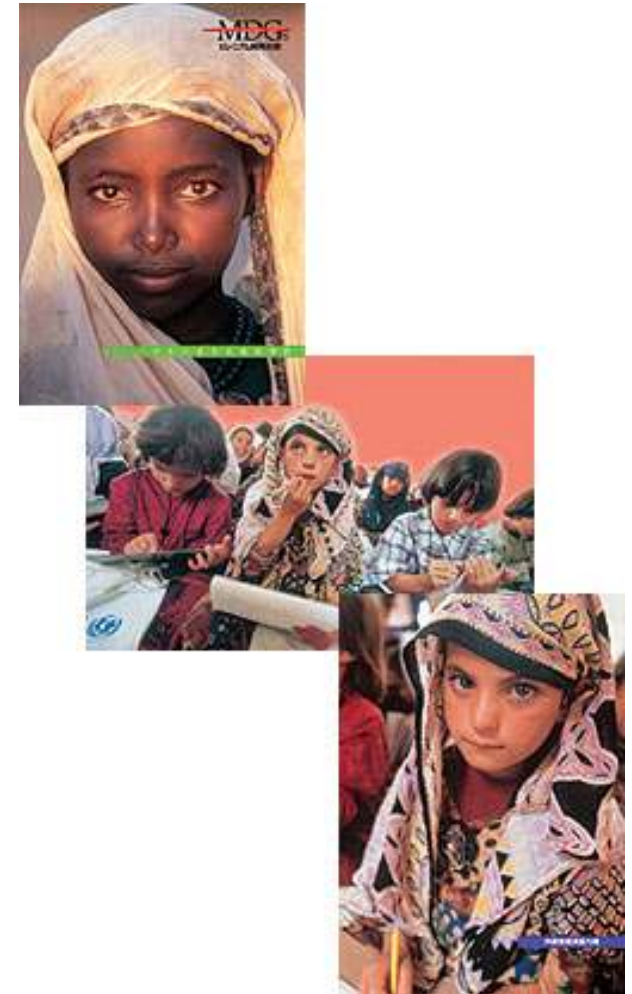
United Nations Global Compact Board Member  
Chairman, Global Compact-Board Japan  
Executive Corporate Advisor, Fuji Xerox

Toshio Arima

## The Millennium Development Goals

The Millennium Development Goals (MDGs) – eight goals with 18 targets – to be achieved by 2015, are drawn from the Millennium Declaration that was adopted by 189 nations in 2000.

- 1 Eradicate extreme poverty and hunger
- 2 Achieve universal primary education
- 3 Promote gender equality and empower women
- 4 Reduce child mortality
- 5 Improve maternal health
- 6 Combat HIV/AIDS, malaria and other diseases
- 7 Ensure environmental sustainability
- 8 Develop a global partnership for development



# UNGC 10 Principle

## The 10 Principles of the UNGC

### Human Rights

- Principle 1 Protection of human rights.  
Principle 2 Do not complicit in human rights abuses.

### Labour

- Principle 3 Freedom of association and collective bargaining.  
Principle 4 Eliminate forced and compulsory labour.  
Principle 5 Abolition of child labour.  
Principle 6 Elimination of discrimination in employment and occupation.

### Environment

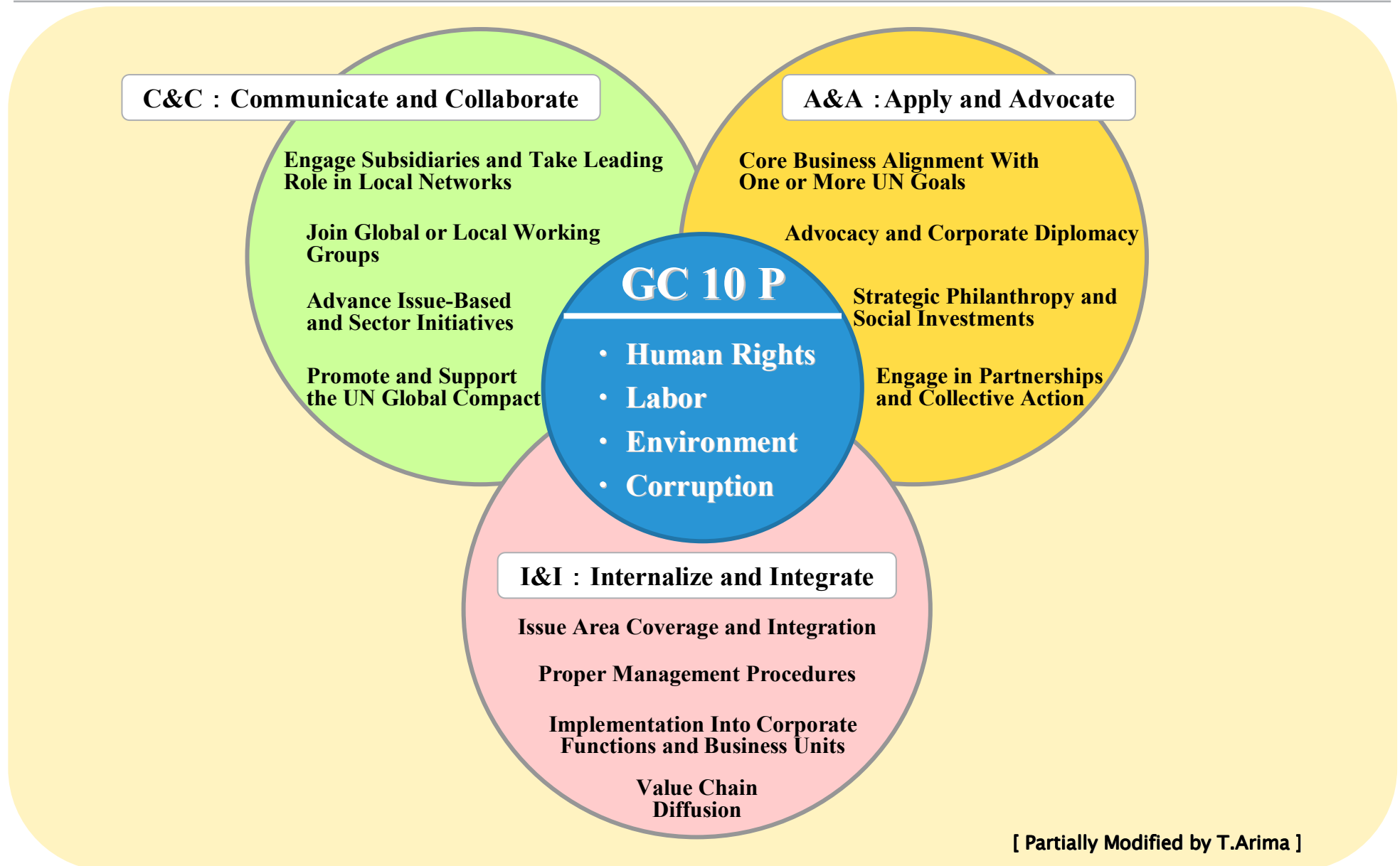
- Principle 7 Precautionary approach to environmental challenges.  
Principle 8 Promote greater environmental responsibility.  
Principle 9 Develop and diffuse environmentally friendly technologies.

### Anti-Corruption

- Principle 10 Work against all forms of corruption.



# Commitment and Leadership by the UNGC Participants



# Overview

## Overview Of Trends In Business Contribution To Development & MDGs

### Within the categories of business activities

#### CORE BUSINESS OPERATIONS AND VALUE CHAINS

1. Developing or adapting products for rural/low income populations
2. **Providing financial services** such as access to credit, mobile banking, etc.
3. Localizing the business value chain by using local suppliers and service providers or creating local distribution networks
4. Integrating practices that protect and preserve the environment by improving resource management

#### SOCIAL INVESTMENTS AND PHILANTHROPY

1. Investing within the value chain through strategic financial and in-kind investments within the company's supply chain and/ or broader operating context
2. Applying technology to enhance reach and access for current and new programs with social goals

#### ADVOCACY AND PUBLIC POLICY ENGAGEMENT

1. Addressing business and development agendas to ensure commercial viability with social impact goals
2. Pushing for mandatory standards and formal regulations rather than only creating voluntary industry standards



# UNGC Organization

