



# São Paulo

## HUMAN SECURITY PROJECT



Representação  
da UNESCO  
no Brasil



➤ **Executing Organizations:**

- PAHO/WHO – Pan-American Health Organization / World Health Organization Brazil
- UNESCO – United Nations Educational, Scientific and Cultural Organization
- UNFPA – United Nations Population Fund
- UNICEF – United Nations Children’s Fund

➤ **Counterpart Organizations / Implementing Partners:**

- São Paulo Municipal Health Secretariat
- São Paulo Municipal Education Secretariat
- São Paulo Municipal Secretariat for Social Assistance and Development

➤ **Project Duration:** August 2008 to July 2012 (4 years)

➤ **Financier:** UNTFHS – United Nations Trust Fund for Human Security

**The human security goals:** Contributing to the reduction of violence and the promotion of culture of peace in the city of São Paulo, through humanizing actions in the areas of education, health and community life, involving various sectors of society, influencing public policy and empowering and developing skills and skills of individuals, families and communities.

**The Human Security Project believes it is crucial to empower individuals, families and communities so they can rely on their own competencies to counter their vulnerability, assisted by health, education and social assistance professionals.**

# SEGURANÇA humana

Region of the project : Itaquera



- **São Paulo has a population:**  
11,000,000 inhabitants
- **Itaquera region has a population:**  
528,543 inhabitants
- **Geographic Area of Itaquera:** 55,2 Km<sup>2</sup>

## Equipment involved:

- 3 Municipal Hospitals
- 25 Basic Health Units
- 105 Schools
- 65 Institutions and community leaders



## Actions of Health

Breastfeeding  
Adolescent Health: HIV/Aids,  
Sexually, Teenage Pregnancy  
Violence Prevention  
Preventing Accidents

## Actions of Education

Culture of Peace  
Juvenile Protagonism  
Sexual and Reproductive  
Health: HIV/Aids, Sexually,  
Teenage Pregnancy  
Drug Use Prevention

## Community Actions

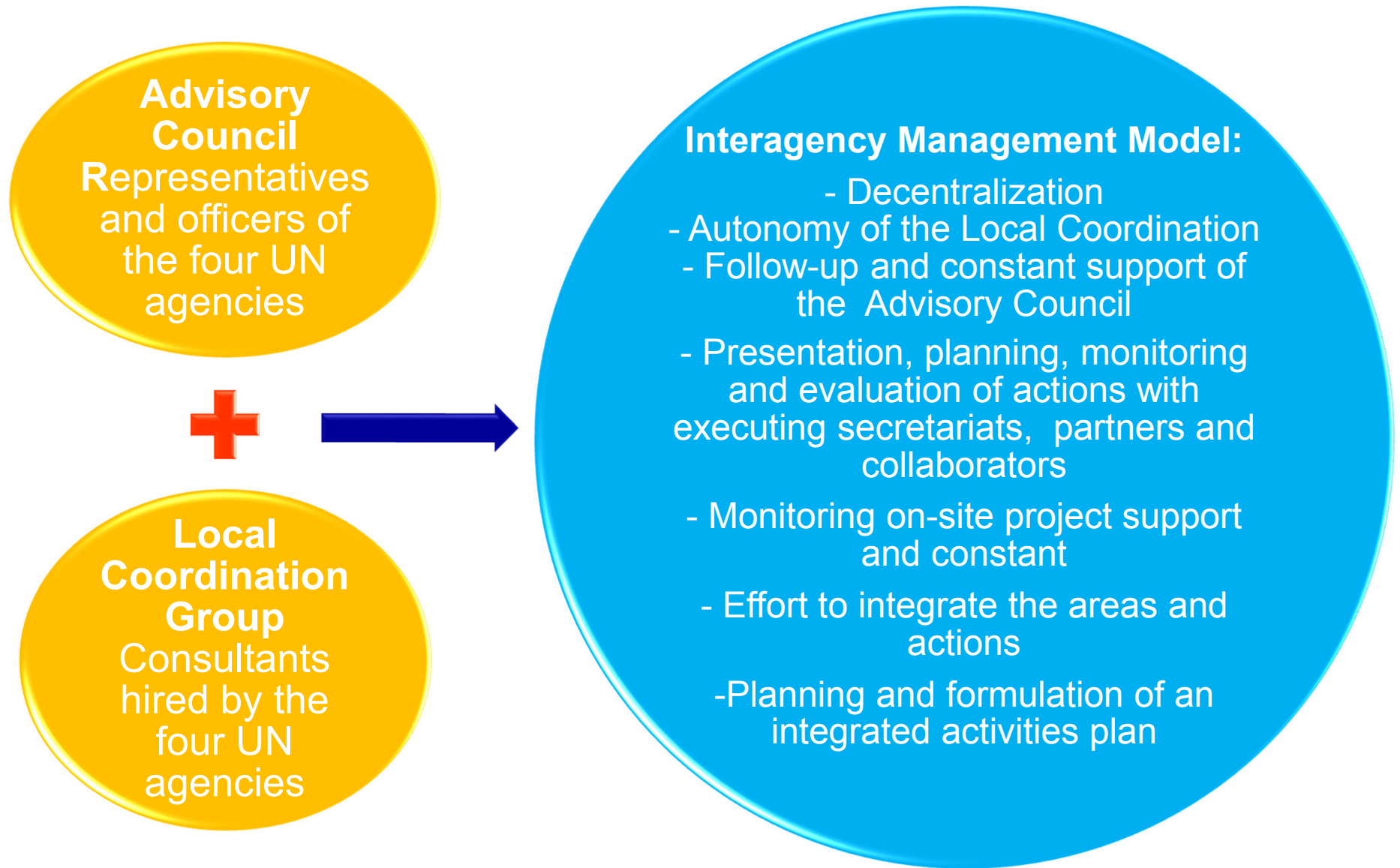
### Rights of Children and Adolescents

Social Mobilization  
Educommunication  
Gender Equity  
Race and Ethnicity  
Juvenile Protagonism  
Conflict Mediation  
Public Policy

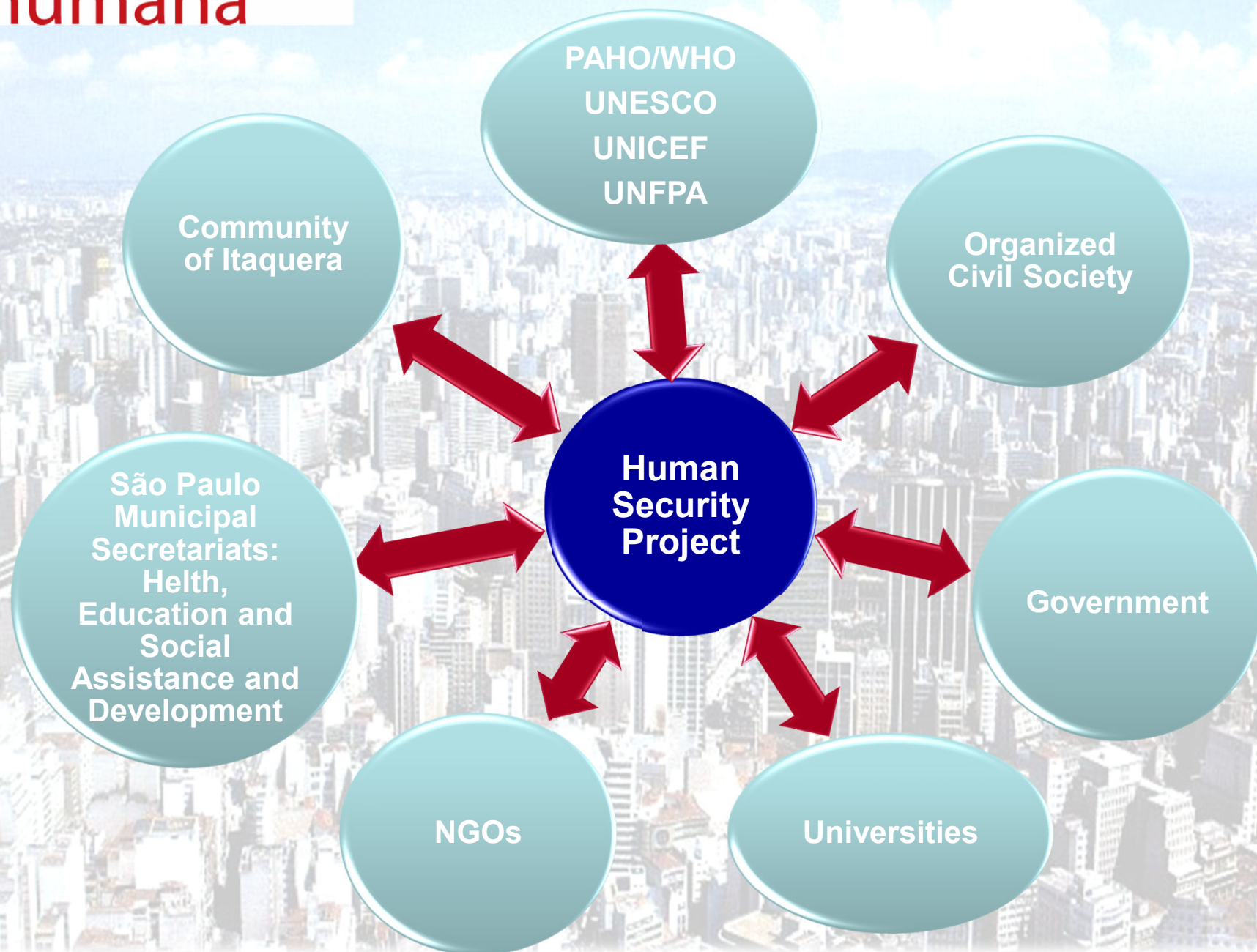
SEGURANÇA  
**humana**



# Project Governance



# Strategic Relationship Network



# Helth

São Paulo Municipal Health Secretariat  
**PAHO/WHO Brazil**



**Organização  
Pan-Americana  
da Saúde**



*Escritório Regional para as Américas da  
Organização Mundial da Saúde*



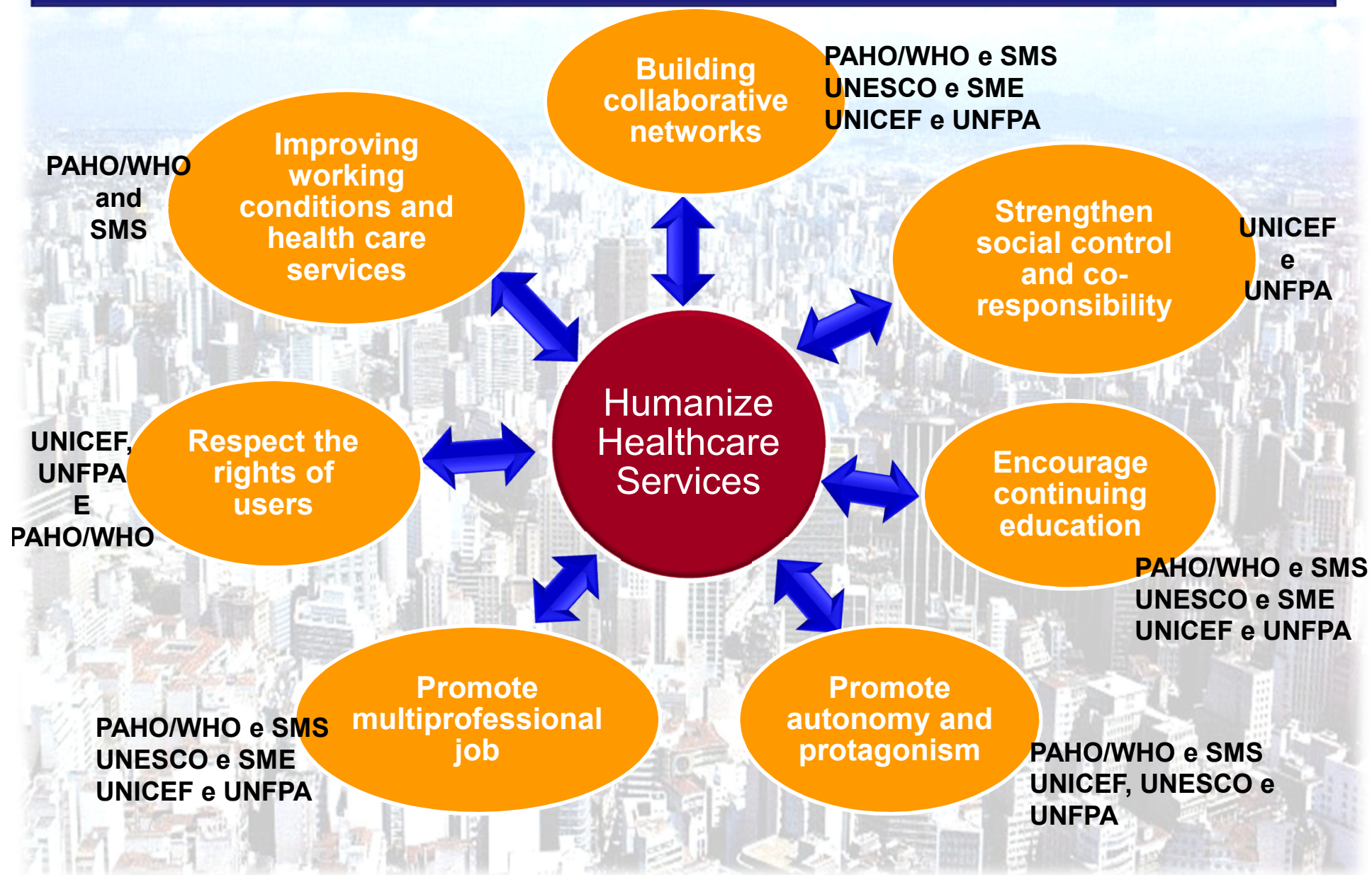


## Main Objective

PAHO/WHO Brazil developed various activities in partnership with the Municipal Health Secretariat of São Paulo to humanize healthcare services and the professionals who provide them, particularly concerning comprehensive care for pregnant women, children and adolescents

We believe that building a culture of peace and violence reduction is a process that begins early in the lives of individuals by deepening and consolidating family ties. It is therefore essential to provide family planning, stimulate breastfeeding, make sure pregnant women and adolescents are duly supported by their families and healthcare services, and ensure humanized care for newborns, adolescents and women.

# Process of Humanization of Health: work interagency and intersectoral





**We set priorities for action that would allow directly and indirectly influence the comprehensive health care of children, adolescents and pregnant women, constantly contributing to the decrease in the levels of vulnerability of this population**

**Priority 1 –  
Humanization  
and qualifying  
child care**

**Priority 4 –  
Preventing  
accidents in  
schools and  
communities**

**Priority 2 –  
Humanizing  
and qualifying  
adolescent  
care**

**Priority 3 –  
Humanizing and  
qualifying  
public services  
for violence  
prevention**



### Humanization and qualifying child care

- Promoting and protecting breastfeeding
- Humanizing neonatal care: Courses on neonatal reanimation and implement the Kangaroo Mother Care methodology
- Monitoring child development in the IMCI context

### Humanizing and qualifying adolescent care

- Sensitization workshops and course on comprehensive adolescent healthcare for Itaquera health professionals
- Implementation projects adolescent healthcare in the health services involved
- Workshops on teenage pregnancy offered by Itaquera health professionals in school units

### Humanizing and qualifying public services for violence prevention

- Workshops on preventing violence and promoting health and a culture of peace for professionals of health and other social areas that form the Violence Prevention Network
- Action plan prepared with professionals of different areas and institutions that form the Itaquera Violence Prevention Network
- Itaquera Violence Prevention Network strengthened

### Preventing accidents in schools and communities

- Courses on accident prevention and first aid
- Lectures on preventing domestic accidents involving children and adolescents for parents, guardians and caretakers
- Traffic education workshops for adolescents



## KEY CHALLENGES

**Human Security: a concept under construction (2008), innovative and little known**

- Construction of a landmark theoretical framework for the project and the Human Security concept as a guiding
- Development of integrated and intersectoral specific to promote the concept, which allowed ownership by stakeholders and reflect on their practical application

**Interagency Working: joint coordination of 4 UN agencies that have distinct mission and traditionally work in isolation**

- Introduction of a management model interagency decentralized, democratic and flexible
- Permanent dialogue, joint planning, sharing of knowledge and the implementation of actions

**Intersectoral work: between government partners without having to practice strengthened intersectoral actions**

- Representatives of the executing departments for planning regular meetings, monitoring and evaluation of actions
- Planning and implementation of integrated actions promoted closer ties between the areas, which strengthened intersectoral work

# Lessons Learned

## **Interagency and intersectoral proposals call for:**

Permanent dialogue, joint planning and knowledge sharing in executing actions

Flexible management, liaison and mobilization procedures that make it possible to adapt to changes in the socio-political context

## **Integrated and intersectoral action led to:**

Enhanced dialogue between the executing secretariats at the central and local levels

Increased sharing of knowledge, experience and instruments between the agencies

Enhanced ties, liaison and knowledge sharing between professionals of different areas

Optimized efforts and resources for spaces and objectives shared by the different areas



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# Thanks!

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